



**SRI BHAGAWAN MAHAVEER JAIN  
FIRST GRADE COLLEGE**

Geetha Road, Robertsonpet, Kolar Gold Fields - 563122  
Karnataka



**Key Indicator- 1.3 Curriculum Enrichment**

**1.3.2**

**Number of value added courses imparting transferable and life skills offered during the last five years**

**ANY ADDITIONAL INFORMATION**

## STOCK MARKET EDUCATION

### Value added programs for B.Com, BBM and MBA students

#### Module 1- Introduction to Stock Market

In this module, students are exposed to practical world of stock markets. Students will then get confidence on learning financial markets for their career.

#### Module 2- Advanced level on Stock Market

This module is focused on research aspects namely Fundamental analysis and technical analysis. Practical guidance with LIVE market hours will be done.

#### Program time requirement

- It's a Minimum 15 hrs to Max 20 hrs program.
- It will be covered during the academic semester on Weekends or can be conducted as 2 full day's workshop on any Weekends.

#### Program highlights

- All the contents will be covered keeping the students interest and knowledge in mind.
- No prior knowledge is required, as the session begins from the scratch
- The program will focus more on practical things and the trainer uses real time market examples
- Participants will be awarded with a **Certificate** upon attending the workshop

#### Scope of the program

- Students will be exposed to more practical aspects of the most complicated subject called stock Market
- The participatory certificate gives an edge over other graduates during their studies
- It develops self competitiveness among business minded people
- It serves as a Value added Practical course along with their Graduation



# Syllabus for Computerized Financial Management

## COURSE

### Tally With GST (Computerized Financial Management)

#### BASICS OF ACCOUNTING

Types of Accounts, Golden Rules of Accounting, Accounting Principles, Concepts and Conventions, Double Entry System of Book Keeping, Mode of Accounting, Financial Statements, Transactions, Recording Transactions

#### FUNDAMENTALS OF TALLY.ERP 9

Getting Functional with Tally.ERP 9  
Creation / Setting up of Company in Tally.ERP 9

#### ACCOUNTING MASTERS IN TALLY.ERP 9

F11: Features  
F12: Configurations  
Setting up Account Heads

#### INVENTORY IN TALLY.ERP 9

Stock Groups  
Stock Categories  
Godowns / Locations  
Units of Measure  
Stock Items

#### VOUCHER ENTRY IN TALLY.ERP 9

Accounting Vouchers  
Inventory Vouchers  
Invoicing

#### ADVANCED ACCOUNTING IN TALLY.ERP 9

Bill-wise Details  
Cost Centres and Cost Categories  
Bank Reconciliation



# Syllabus for Advanced EXCEL

## **COURSE**

### **DATA ANALYTIC TECHNIQUES USING ADVANCED EXCEL**

## **SYLLABUS**

- ✓ Excel Introduction
- ✓ Customizing Excel
- ✓ Formatting and Proofing
- ✓ Using Basic Functions
- ✓ Mathematical Functions
- ✓ Text Functions
- ✓ Date and Time Function
- ✓ Protecting Excel
- ✓ Advanced Paste special Techniques
- ✓ Sorting and Filtering
- ✓ Printing Workbooks

## **ADVANCE EXCEL**

- ✓ What if Analysis
- ✓ Logical Functions
- ✓ Data Validation
- ✓ LookUp Functions
- ✓ Pivot Tables
- ✓ Arrays Functions
- ✓ Charts and Slicers
- ✓ Excel Dashboard
- ✓ Macros



# Syllabus for Digital MARKETING

**RATS**  
TECHNOLOGIES  
Departure for a New Beginning...

## COURSE

### Digital Marketing

## SYLLABUS

- ✓ Introduction to E-Commerce and Digital Marketing
- ✓ Website Planning and Creation
- ✓ Search Engine Optimization (SEO)
- ✓ Search Engine Marketing (SEM)
- ✓ Social Media Marketing (SMM)
- ✓ Google Adwords and Analytics
- ✓ Lead Generation
- ✓ Link Building Techniques
- ✓ Affiliate Marketing
- ✓ Content Marketing
- ✓ Email Marketing
- ✓ Mobile Marketing
- ✓ Viral Marketing
- ✓ Whatsapp Marketing
- ✓ Online Display Advertising
- ✓ Online Reputation Management (ORM)
- ✓ Shopping Advertising
- ✓ Video Advertising



## CONTACT

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# RATS

TECHNOLOGIES

Departure for a New Beginning...



Python Programming

## TRENDING TECHNOLOGIES

Cloud Computing  
Python  
PHP with MySQL  
AngularJS  
R Programming  
IOT, AI  
Advanced JAVA and .NET  
Data Analytics  
Digital Marketing  
Computerized Accounting  
Project Training

## SERVICES

Web Design & Development  
Software Development  
Corporate Training  
Placement Training

Contact  
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